

Moral Authority

By Elia Twigg, P.E.

Moral authority is influence, and influence is leadership

November 3, 2021

Introduction...



www.gazettereview.com

Woods admitted his actions were "not acceptable," and that he had "stopped living by the core values" he was taught by his parents. "I knew my actions were wrong, but I convinced myself that normal rules didn't apply," he said.

Moral Values...



www.starmap.com

Bill Cosby, once known as "America's Dad," was sentenced Tuesday to three to 10 years in a state prison for drugging and sexually assaulting Andrea Constand at his home 14 years ago.

A first criminal trial against Cosby ended in a hung jury. But in April, Cosby was convicted of three counts of aggravated indecent assault for drugging and assaulting Constand in the first high-profile celebrity criminal trial of the #MeToo era.

Final Thoughts...

Lauer, the long-running face of the "Today" show, was fired by NBC News on Nov. 29, 2017, after a female colleague made a detailed complaint accusing him of inappropriate sexual behavior during the 2014 Sochi Olympics. The accusation also noted that the alleged behavior continued in the workplace after the Olympics.



www.thesource.com

Accountability...



www.aliinfoweb.us

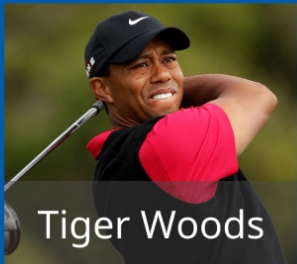
In an interview with Oprah Winfrey on January 13, 2013 (broadcast later in two parts), Armstrong admitted to using performance-enhancing drugs throughout much of his career, including all seven Tour wins.[55] During the interview, he stated that his "mythic, perfect story" was "one big lie", and attributed his denials to being "a guy who expected to get whatever he wanted, and to control every outcome."

Moral Authority

"Moral authority takes years to acquire, but one unguarded moment to lose."

~Andy Stanley, North Point Church, Leading Through Series, July 26, 2020

What do...



Tiger Woods



Bill Cosby



Matt Lauer



Lance Armstrong

...have in common?

*A little
about me...*

*Model the
Way...*

*Beyond a
position of
leadership...*

Leadership Framework
modeled after:

The Leadership Challenge
By James Kouzes and Barry Posner



EFFORT FROM INDIVIDUALS

The American Public Works Association (APWA) encourages the public works community, its professionals, practitioners, policymakers, and decision-makers at all levels of government, to demonstrate an extraordinary way to lead.

Leadership is the ability of an individual or a group of individuals to influence and guide followers, creating positive change within an organization, cause, or community.

The APWA Leadership & Management Committee encourages public works professionals to adopt five leadership characteristics as they work to improve the quality of life for all.



EFFORT FROM INDIVIDUALS

The American Public Works Association (APWA) encourages the public works community, its professionals, practitioners, policymakers, and decision-makers at all levels of government, to demonstrate an extraordinary way to lead.

Leadership is the ability of an individual or a group of individuals to influence and guide followers, creating positive change within an organization, cause, or community.

The APWA Leadership & Management Committee encourages public works professionals to adopt five leadership characteristics as they work to improve the quality of life for all.



1. MODEL THE WAY

- Create value
- Know who you are and your beliefs
- “Walk the talk”
- Be authentic with good personal character
- Be an example to others
- Have and instill ethical conduct



2. INSPIRE A SHARED VISION

- Envision the future with positive possibilities
- Develop a strategic plan
- Outline both a transparent and consistent vision
- Ensure accountability
- Enlist others to be involved



3. CHALLENGE THE PROCESS

- Ask questions and search for opportunities
- Continually review processes
- Use data-driven decisions
- Innovate, experiment, and take a risk to continually improve
- Learn from mistakes and apply what you learned



4. ENABLE OTHERS TO ACT

- Foster collaborations with team and others, creating trust and commitment
- Grow, facilitate and strengthen others
- Empower others
- Create a diverse organization
- Create a succession plan
- Develop leaders and followers



5. ENCOURAGE THE HEART

- Recognize and appreciate others
- Expect the best and outline it
- Develop full community engagement
- Allow all to have a say in self-determination
- Establish measures of success
- Invest in staff and stay involved
- Create and have concern for all



TOP CHARACTERISTICS OF ADMIRABLE LEADERS:



Kouzes, J. M., & Posner, Z. (2017). *The leadership challenge: How to make extraordinary things happen in organizations* (6th ed.). Hoboken, New Jersey: John Wiley & Sons, Inc

Moral Authority

"Moral authority takes years to acquire, but one unguarded moment to lose."

~Andy Stanley, North Point Church, Leading Through Series, July 26, 2020

What do...



Tiger Woods



Bill Cosby



Matt Lauer



Lance Armstrong

...have in common?

*A little
about me...*

*Model the
Way...*

*Beyond a
position of
leadership...*

Beyond a position of leadership...

Moral Authority is about:

- Consistent actions taken to influence others
- Doing what is right even if it is not popular
- Leading with authenticity and good character
- What people associate with your name
- Being a good example for others to follow
- Holding yourself and other accountable



America's Favorite Dad

Moral Authority

"Moral authority takes years to acquire, but one unguarded moment to lose."

~Andy Stanley, North Point Church, Leading Through Series, July 26, 2020

What do...



Tiger Woods



Bill Cosby



Matt Lauer



Lance Armstrong

...have in common?

*A little
about me...*

*Model the
Way...*

*Beyond a
position of
leadership...*

Moral Authority

By Elia Twigg, P.E.

Moral authority is influence, and influence is leadership

November 3, 2021

Introduction...



www.gazettereview.com

Woods admitted his actions were "not acceptable," and that he had "stopped living by the core values" he was taught by his parents. "I knew my actions were wrong, but I convinced myself that normal rules didn't apply," he said.

Moral Values...



www.starmap.com

Bill Cosby, once known as "America's Dad," was sentenced Tuesday to three to 10 years in a state prison for drugging and sexually assaulting Andrea Constand at his home 14 years ago.

A first criminal trial against Cosby ended in a hung jury. But in April, Cosby was convicted of three counts of aggravated indecent assault for drugging and assaulting Constand in the first high-profile celebrity criminal trial of the #MeToo era.

Final Thoughts...

Lauer, the long-running face of the "Today" show, was fired by NBC News on Nov. 29, 2017, after a female colleague made a detailed complaint accusing him of inappropriate sexual behavior during the 2014 Sochi Olympics. The accusation also noted that the alleged behavior continued in the workplace after the Olympics.



www.thesource.com

Accountability...



www.aliinfoweb.us

In an interview with Oprah Winfrey on January 13, 2013 (broadcast later in two parts), Armstrong admitted to using performance-enhancing drugs throughout much of his career, including all seven Tour wins.[55] During the interview, he stated that his "mythic, perfect story" was "one big lie", and attributed his denials to being "a guy who expected to get whatever he wanted, and to control every outcome."

Moral Values

Definition:

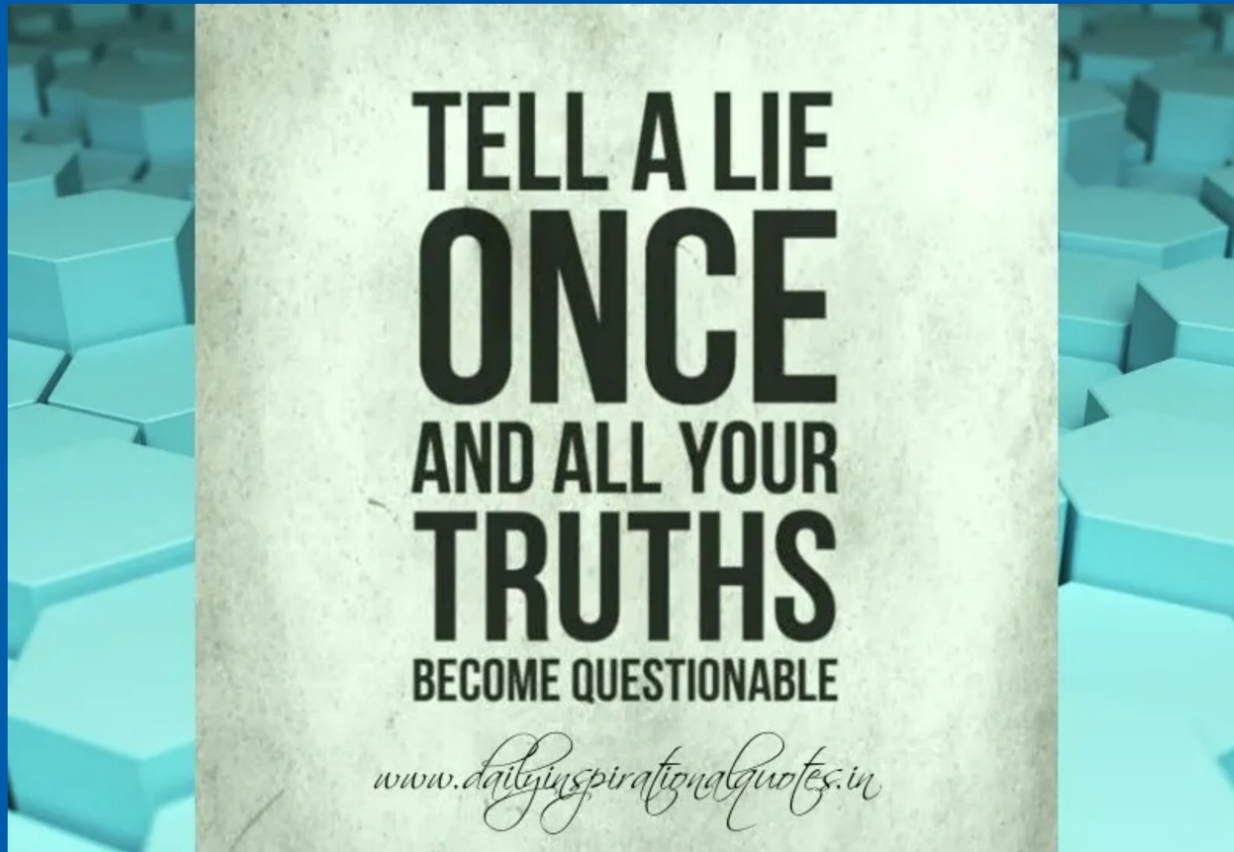
The principles that help you to decide what is right and wrong, and how to act in various situations



Examples of moral values...



<https://www.pricelessparenting.com/documents/family-moral-values>



http://i2.wp.com/www.dailyinspirationalquotes.in/wp-content/uploads/2015/09/hex-675576_1280.jpg?resize=800%2C550

White lies...

a harmless or trivial lie, especially one told to avoid hurting someone's feelings



<https://pics.onsizzle.com/im-on-my-way-im-stuck-in-traffic-190110.png>



<https://i.ytimg.com/vi/PNIb9heK6zw/maxresdefault.jpg>



https://3.bp.blogspot.com/-MLEvc_VyXfw/VobCWnI-moI/AAAAAAAAACIc/jdynAsGFH6o/s640/IMG_5288.jpg



Moral Authority

By Elia Twigg, P.E.

Moral authority is influence, and influence is leadership

November 3, 2021

Introduction...



www.gazettereview.com

Woods admitted his actions were "not acceptable," and that he had "stopped living by the core values" he was taught by his parents. "I knew my actions were wrong, but I convinced myself that normal rules didn't apply," he said.

Moral Values...



www.starmap.com

Bill Cosby, once known as "America's Dad," was sentenced Tuesday to three to 10 years in a state prison for drugging and sexually assaulting Andrea Constand at his home 14 years ago.

A first criminal trial against Cosby ended in a hung jury. But in April, Cosby was convicted of three counts of aggravated indecent assault for drugging and assaulting Constand in the first high-profile celebrity criminal trial of the #MeToo era.

Final Thoughts...

Lauer, the long-running face of the "Today" show, was fired by NBC News on Nov. 29, 2017, after a female colleague made a detailed complaint accusing him of inappropriate sexual behavior during the 2014 Sochi Olympics. The accusation also noted that the alleged behavior continued in the workplace after the Olympics.



www.thesource.com

Accountability...



www.aliinfoweb.us

In an interview with Oprah Winfrey on January 13, 2013 (broadcast later in two parts), Armstrong admitted to using performance-enhancing drugs throughout much of his career, including all seven Tour wins.[55] During the interview, he stated that his "mythic, perfect story" was "one big lie", and attributed his denials to being "a guy who expected to get whatever he wanted, and to control every outcome."

Accountability... Walk the talk

Your talk talks and your walk talks, but your walk talks louder than your talk talks.

John C. Maxwell

quote fancy

<https://quotefancy.com/media/wallpaper/3840x2160/2447510-John-C-Maxwell-Quote-Your-talk-talks-and-your-walk-talks-but-your.jpg>

Accountability... When you make a mistake, own it!



Accountability... Actions speak louder than words



Moral Authority

By Elia Twigg, P.E.

Moral authority is influence, and influence is leadership

November 3, 2021

Introduction...



www.gazettereview.com

Woods admitted his actions were "not acceptable," and that he had "stopped living by the core values" he was taught by his parents. "I knew my actions were wrong, but I convinced myself that normal rules didn't apply," he said.

Moral Values...



www.starmap.com

Bill Cosby, once known as "America's Dad," was sentenced Tuesday to three to 10 years in a state prison for drugging and sexually assaulting Andrea Constand at his home 14 years ago.

A first criminal trial against Cosby ended in a hung jury. But in April, Cosby was convicted of three counts of aggravated indecent assault for drugging and assaulting Constand in the first high-profile celebrity criminal trial of the #MeToo era.

Final Thoughts...

Lauer, the long-running face of the "Today" show, was fired by NBC News on Nov. 29, 2017, after a female colleague made a detailed complaint accusing him of inappropriate sexual behavior during the 2014 Sochi Olympics. The accusation also noted that the alleged behavior continued in the workplace after the Olympics.



www.thesource.com

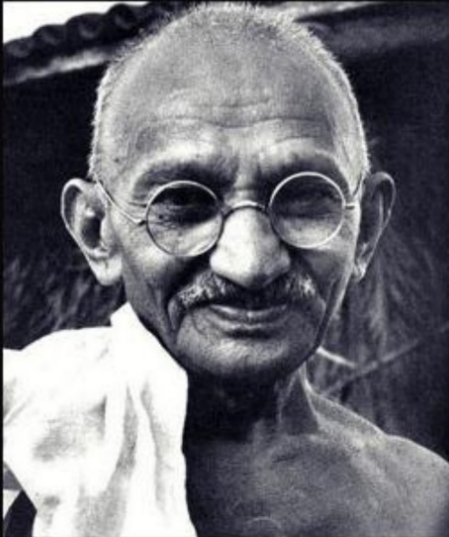
Accountability...



www.aliinfoweb.us

In an interview with Oprah Winfrey on January 13, 2013 (broadcast later in two parts), Armstrong admitted to using performance-enhancing drugs throughout much of his career, including all seven Tour wins.[55] During the interview, he stated that his "mythic, perfect story" was "one big lie", and attributed his denials to being "a guy who expected to get whatever he wanted, and to control every outcome."

Final Thoughts...



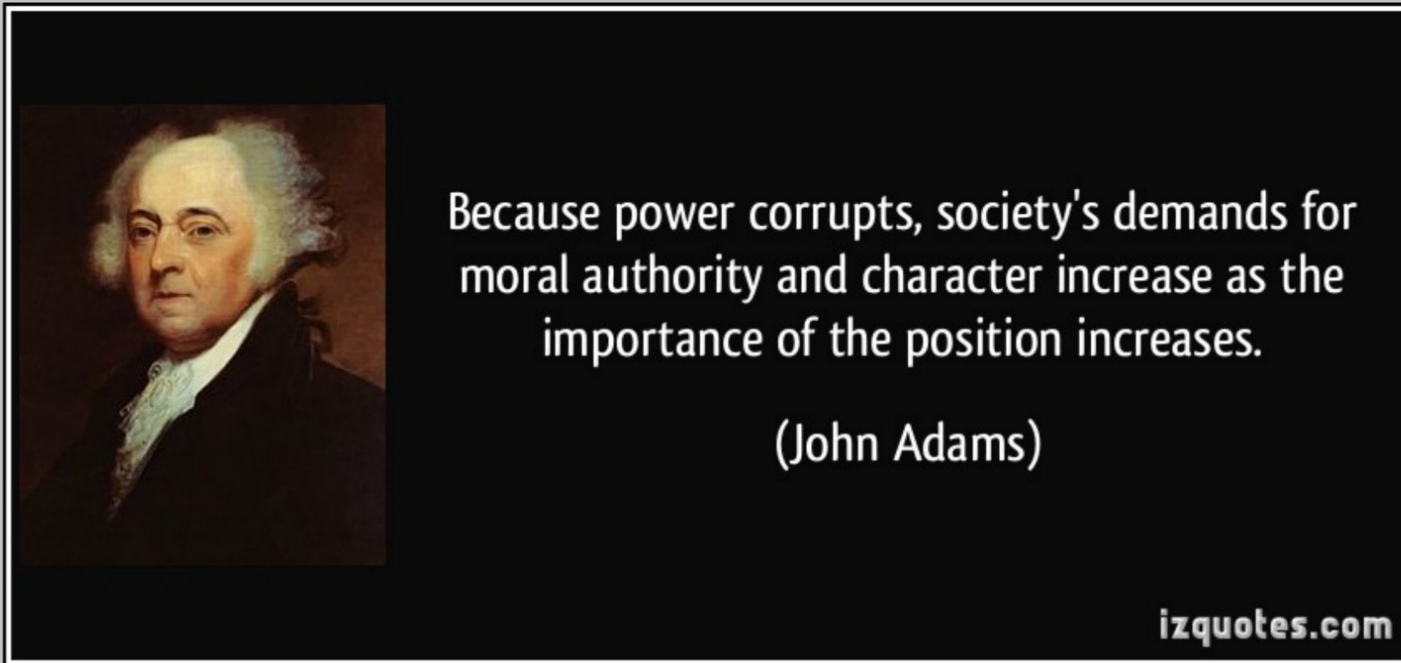
Moral authority is never retained by any attempt to hold on to it. It comes without seeking and is retained without effort.

(Mahatma Gandhi)

IZQuotes

<http://izquotes.com/quotes-pictures/quote-moral-authority-is-never-retained-by-any-attempt-to-hold-on-to-it-it-comes-without-seeking-and-is-mahatma-gandhi-68075.jpg>

Values recap... Align your actions with what you say and do



<https://www.quotemaster.org/images/c7/c7c339ca5f26f0e44c01dbeb50f6a7fa.jpg>

Accountability... Own your mistakes

**It's not how
we make
mistakes,
but how we
correct
them, that
defines us.**

Quoteistan.com

**When you mess up,
fess up.**

~Andy Stanley

Moral Authority

By Elia Twigg, P.E.

Moral authority is influence, and influence is leadership

November 3, 2021

Introduction...



www.gazettereview.com

Woods admitted his actions were "not acceptable," and that he had "stopped living by the core values" he was taught by his parents. "I knew my actions were wrong, but I convinced myself that normal rules didn't apply," he said.

Moral Values...



www.starmap.com

Bill Cosby, once known as "America's Dad," was sentenced Tuesday to three to 10 years in a state prison for drugging and sexually assaulting Andrea Constand at his home 14 years ago.

A first criminal trial against Cosby ended in a hung jury. But in April, Cosby was convicted of three counts of aggravated indecent assault for drugging and assaulting Constand in the first high-profile celebrity criminal trial of the #MeToo era.

Final Thoughts...

Lauer, the long-running face of the "Today" show, was fired by NBC News on Nov. 29, 2017, after a female colleague made a detailed complaint accusing him of inappropriate sexual behavior during the 2014 Sochi Olympics. The accusation also noted that the alleged behavior continued in the workplace after the Olympics.



www.thesource.com

Accountability...



www.aliinfoweb.us

In an interview with Oprah Winfrey on January 13, 2013 (broadcast later in two parts), Armstrong admitted to using performance-enhancing drugs throughout much of his career, including all seven Tour wins.[55] During the interview, he stated that his "mythic, perfect story" was "one big lie", and attributed his denials to being "a guy who expected to get whatever he wanted, and to control every outcome."

QUESTIONS?



Elia Twigg, PE
CONSOR Engineers
etwigg@consoreng.com

